



PROVINCE OF BULACAN
 OFFICE OF THE SECRETARY
 OFFICIAL RECEIVED
 DATE: 2-5-25
 TIME: 11:00
 BY: Rob

Hon. Raymond R. Perez

Hon. Ryan P. Juan

MUNICIPAL ORDINANCE No. 2024-34

“INSTITUTIONALIZING THE KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO IN THE MUNICIPALITY OF BUSTOS, PROVINCE OF BULACAN.”

Hon. Wilfredo G. Canoza

Hon. John L. Perez

Motioned by:

Honorable Leo T. Santos

Chairman

**Joint Committee on Trade and Industry
 and
 Committee on Agriculture and Food Production**

Hon. E. Quiñones

Hon. Soliman C. Santos

WHEREAS, food security plays a crucial role in bolstering economic stability, driving agricultural productivity, enhancing public health, and fostering social harmony;

WHEREAS, economic growth is driven by increase in investments, productivity, and consumer spending;

WHEREAS, LGUs have a direct impact on the local economy by encouraging business location and incubation, supporting enterprise development, linking local produce to markets, and facilitating job creation and livelihood development leading to sustainable local economic activities;

WHEREAS, the Department of the Interior and Local Government (DILG) Memorandum Circular No. 2024-003 enjoins all LCUs to set-up the KADIWA ng Pangulo (KNP) in their respective localities in partnership with the Department of Agriculture (DA), Department of Trade and Industry (DTI), Department of Labor and Employment (DOLE), and the Department of the Interior and Local Government;

WHEREAS, the KNP is part of the government's efforts in ensuring stable food supply and affordable products by enabling farmers to sell directly to consumers by eliminating market layers;

Hon. Philip Wryner B. Santos

Hon. D.J. Dela Cruz

Hon. Marie Niño Makkto Perez, MA

Hon. Leo T. Santos

Hon. Martin B.J. Angeles, MMPA

Hon. Francis Albert G. Juan

**TANGGAPAN NG SANGGUNIANG BAYAN
 BAKURAN NG BAHAY PAMAHALAANG BAYAN NG BUSTOS, BULACAN**

WHEREAS, the KNP also ensures value chain development by connecting farmers to markets and ensuring that the value generated by agricultural products is retained within the local economy;

WHEREAS, the advancement of the One Town, One Product (OTOP) initiative boosts growth for local Micro-, Small- and Medium-scale Enterprises (MSMEs);

WHEREAS, DILG MC No. 2024-003 enjoins LGUs to institutionalize the KNP by enacting an ordinance to that effect;

BE IT ORDAINED BY THE SANGGUNIANG BAYAN, IN A SESSION DULY ASSEMBLED, THAT:

SECTION 1. Title. - This Ordinance shall be known as the "KADIWA Ordinance" of the Municipality of Bustos, Bulacan.

SECTION 2. KADIWA Day Implementation. - The KNP shall be conducted at least twice a year.

SECTION 3. Market Areas or Product Clusters. - The KNP shall have 3 market areas or product clusters, as follows:

- a. Agricultural produce such as rice, vegetables, fruits grown by farmers from the the various barangays in the municipality, from other town and provinces;
- b. Processed goods, both food and non-food, the Micro, Small, and Medium Enterprises (MSME); and
- c. Mercato stalls (ready-to-eat) food for micro-enterprises.

SECTION 4. Responsibilities of the Local Government Unit (LGU). - The LGU, through the Municipal Agriculture Office (MAO) shall have the following responsibilities in the operation of the KNP:

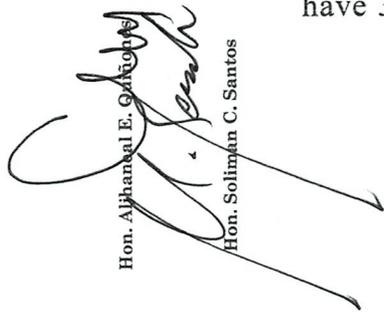
- a. Lead in the overall management and operation of the KADIWA;
- b. Facilitate the invitation and mobilization of local micro-entrepreneurs, cooperatives and MSMEs to sell local produce products in the KADIWA;
- c. Identify and secure a suitable venue for the KADIWA;
- d. Assign stalls and provide any logistical support to participating sellers;
- e. Promote the KADIWA to the community/buyers thru information campaign;
- f. Invite the community / buyers to participate during the KADIWA Day through information campaign (i.e. posting of tarpaulins or streamers, utilizing the social media, etc.); and
- g. Coordinate with concerned offices and/or agencies for guidance in handling, operating and managing the KADIWA, food and market supply, prospective sellers, and other arrangements


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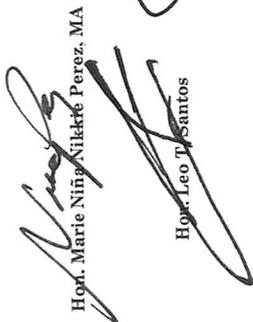

Hon. John Mark L. Perez


Hon. Alhambal E. Garingosa


Hon. Soliman C. Santos

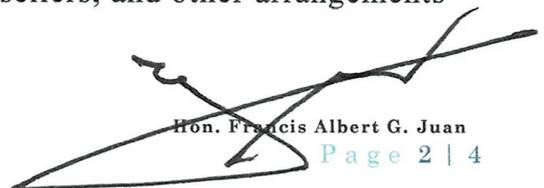

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Hon. Juliet D.J. Dela Cruz


Hon. Marie Ningsikre Perez, MA


Hon. Leo T. Santos


Hon. Martin S.J. Angeles, MMPA


Hon. Francis Albert G. Juan

needed and for the maintenance of sanitation, peace, order, and public safety every KNP Day.

SECTION 5. Responsibility of the Barangays. - All barangays are encouraged to provide the necessary support in the transport of products and goods of their residents participating in the KNP.

The Punong Barangays are enjoined to promote participation in the KNP among farmers and MSMEs in their respective barangays.

SECTION 6. Designation of Focal Person. - The Municipal Mayor shall designate a KNP Focal Person who shall come from the MAO and perform the following functions:

- a. Take charge in the overall implementation of the KNP;
- b. Keep record of data such as the number of participants and the amount of revenue generated during KNP Day, among others and submit the same to the DA and DTI copy furnished the DILG; and
- c. Perform such other duties and functions as may be assigned by the Municipal Mayor.

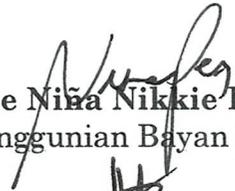
SECTION 7. Funding. - The funds needed to fully implement this Ordinance shall be allocated in the annual budget of MAO.

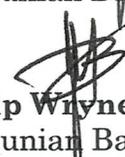
SECTION 8. Repealing Clause. - Any ordinance or resolution or part thereof, in conflict with, or inconsistent with any provision of this Code to this ordinance shall be considered repealed or amended as the case may be;

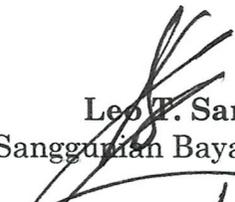
SECTION 9. Separability Clause. - Any provision of this ordinance which will later declared illegal and/or unconstitutional shall not affect the legality and constitutionality of the provisions of this Ordinance.

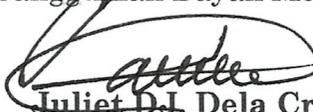
SECTION 10. Effectivity Clause. - This Ordinance shall take effect immediately after signing hereof.

ENACTED, 23rd of December, 2024 at the Amado Raymundo Session Hall.


Marie Niña Nikkie Perez, MA
Sanggunian Bayan Member


Phillip Wynner B. Santos
Sanggunian Bayan Member


Leo T. Santos
Sanggunian Bayan Member


Juliet D.J. Dela Cruz
Sanggunian Bayan Member


Hon. Martin S.J. Angeles, MMPA


Hon. Francis Albert G. Juan


Hon. Raymond R. Perez


Hon. Melkayan P. Juan


Hon. Wilfredo G. Canozo


Hon. John Patrick L. Perez


Hon. Agha F. Echinos


Hon. Soliman C. Santos


Aljhaneal E. Quinones
Sanggunian Bayan Member


Wilfredo G. Canaza
Sanggunian Bayan Member


Raymond R. Perez
ABC Vice President


Soliman C. Santos
Sanggunian Bayan Member

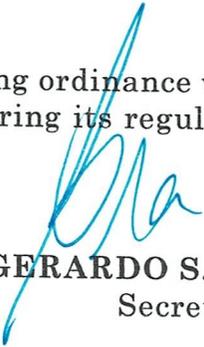

John Erick L. Perez
Sanggunian Bayan Member


Mel Ryan P. Juan
SK President


Martin SJ. Angeles, MMPA
Municipal Vice Mayor and
Presiding Officer of the Sangguniang Bayan

CERTIFICATION:

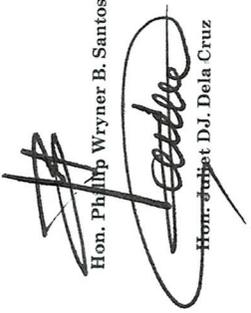
I HEREBY CERTIFY that the foregoing ordinance which was duly enacted by the Sangguniang Bayan during its regular session held on 23rd of December, 2024.


ATTY. GERARDO S. BRIASA
Secretary

Attested:

Signed today, 28 of January 2025


FRANCIS ALBERT G. JUAN
Municipal Mayor


Hon. Philip Wryner B. Santos

Hon. Angel D.J. Dela Cruz


Hon. Marie Nira Nikkila Perez, MA

Hon. Leo T. Santos